

Reg. No. :

Name :

First Semester B.Com. Degree Examination, August 2021

First Degree Programme under CBCSS

Foundation Course I

**CO 1121/CX 1121/ TT 1121/HM 1121/CC 1121: METHODOLOGY AND
PERSPECTIVES OF BUSINESS EDUCATION**

(2020 Admission Regular)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions / problems in **one** or **two** sentences.

1. What is business information?
2. What are financial resources?
3. What is a share?
4. State any two difference between seminars and workshops.
5. Who is an entrepreneur?
6. What do you mean by quality of life?
7. Who is a trained manpower?
8. Define the term industry.

9. What is economic development?
10. What you mean by idea generation?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions/ problems, not exceeding a paragraph.

11. What do you mean by economic system?
12. What is socialism?
13. State the meaning of joint ventures.
14. What you mean by BPO?
15. Write a note on event management.
16. What is meant by managerialism?
17. What do you mean by quality of work life.
18. What is social ethics?
19. What is field study?
20. What do you mean by economic policy?
21. Briefly explain health care industry.
22. Write any two difference between direct taxes and indirect taxes.
23. What are the different types of shares?
24. What you mean by technical analysis?
25. Briefly explain industrialization.
26. Write a note on mixed economy.

(8 × 2 = 16 Marks)

SECTION – C

Short essay type problems: Answer any **six** questions.

27. Explain the features of capitalism.
28. What are the functions of co-operatives?
29. Explain the need of business ethics.
30. What are the different types taxes paid to government?
31. Explain the steps in establishing a business.
32. What are the characteristics of joint stock company?
33. Explain the role of an entrepreneur in economic development.
34. What are the problems faced by the small organization?
35. What are the merits and demerits of privatization?
36. What are the advantages of joint ventures?
37. What are the benefits of human capital management?
38. Explain the functions of event management?

(6 × 4 = 24 Marks)

SECTION – D

Long essay type problems: Answer any **two** questions.

39. State the various methods and techniques of collecting and learning business information.
40. Explain the economic and social objectives of a business.
41. Explain the objectives of NSS and its role for promoting the social values.

42. What is Globalisation? Explain the problems of Globalization

43. Describe the various forms of business organization.

44. Briefly explain the three economic sectors of the economy.

(2 × 15 = 30 Marks)
