

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, October 2019

First Degree Programme under CBCSS

Core Course

ENTREPRENEURSHIP DEVELOPMENT

(Common for CO 1341/CC 1342)

(2018 Admission)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in one word or to a maximum of **2** sentences each.

Each question carries **1** mark.

1. What do you mean by Venture capital?
2. Who is a drone entrepreneur?
3. What is meant by Project life cycle?
4. What do you mean by bridge finance?
5. What are industrial estates?
6. What is process layout?

P.T.O.

7. Explain seed capital.
8. What is locational mobility?
9. What are industrial clusters?
10. Expand SIDBI.

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **1** paragraph each.
Each question carries **2** marks.

11. What are the phases of EDP?
12. Describe the risks involved with entrepreneurship.
13. Discuss the objectives of NAYE.
14. Give the objectives of KVIC.
15. Distinguish between technology transfer and technology acquisition.
16. Explain feasibility analysis.
17. State the merits and limitations of payback period method.
18. Explain social cost benefit analysis.
19. Discuss the advantages of subsidies.
20. Explain technology incubators and specialist incubators.
21. Distinguish between intrapreneur and entrepreneur.
22. Explain SWOT analysis.

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in about **120** words each.

Each question carries **4** marks.

23. Discuss the advantages of industrial estates.
24. Explain the phases of project management.
25. Describe the characteristics of an entrepreneur.
26. Explain the functions of ED clubs.
27. Discuss the elements of project formulation.
28. Enumerate the functions of KINFRA.
29. Discuss the functions of an entrepreneur.
30. Explain the services provided by business incubators.
31. Explain the main functions of SIDBI.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **4** pages each.

Each question carries **15** marks.

32. Describe the different types of entrepreneurs.
33. Explain the steps involved in starting an MSME.
34. Discuss the barriers to entrepreneurship.
35. Discuss the various Industrial promotional activities of government of Kerala.

(2 × 15 = 30 Marks)