

(Pages : 4)

K – 2487

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, March 2021

First Degree Programme Under CBCSS

Core Course

ENTREPRENEURSHIP DEVELOPMENT

(Common for CO 1341/CC 1342)

(2019 Admission Regular)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in a word or maximum of **two** sentences. Each question carries **1** mark.

1. What is MSME?
2. What are industrial clusters?
3. Who are women entrepreneurs?
4. List out the qualities of a good project report.
5. What are Techno parks?
6. What is product layout?
7. What is seed capital?
8. What is NIESBUD?

P.T.O.

9. What product launching?
10. What are ED Clubs?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions (Not to exceed **one** paragraph each). **Each** question carries **2** marks.

11. What are the objectives of a project report?
12. What is SWOT analysis?
13. What are project profiles?
14. What do you mean by a fabian entrepreneur?
15. List out any four obstacles of entrepreneurship.
16. What is social cost benefit analysis?
17. What is pre-investment appraisal?
18. What do you mean by occupational mobility?
19. What is industrial sickness?
20. What is a subsidy?
21. What is project formulation?
22. What do you mean by plant location?
23. What is EDP?

24. What is EIA?
25. What is bridge capital?
26. What do you mean by incubators?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions (Not to exceed **120** words). Each question carries **4** marks.

27. What is the role of channel selection in launching a product in the market?
28. Discuss the techniques for project appraisal.
29. What are techno-economic surveys? Bring out their significance.
30. What is Sensitivity analysis? How is it applied in business?
31. What is factory design? Discuss the factors affecting factory design.
32. Discuss the steps involved in operations planning before a business is launched.
33. What do you mean by matching of Entrepreneur with the Project? Discuss the need for it.
34. Examine the benefits of registration of MSME in relation to entrepreneurial development.
35. Discuss the phases of EDP.
36. Describe the skills required for a successful entrepreneur.
37. Bring out the functions of a successful entrepreneur.
38. Discuss the requirements of a good project report.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions. (Not exceeding **four** pages) Each question carries **15** marks.

39. Discuss the barriers of entrepreneurship. What measures would you suggest in the post pandemic situation to promote entrepreneurship?
40. What are the important factors affecting entrepreneurial growth?
41. What are the steps involved in feasibility report preparation and evaluation criteria?
42. Discuss the institutional support system available to entrepreneurs.
43. What is the role of MSMEs in the economic development of India?
44. What are the remedial measures taken by the government to overcome industrial sickness?

(2 × 15 = 30 Marks)