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Reg. No. : .....

Name : .....

**Second Semester B.A. Degree Examination, May 2019**

**First Degree Programme under CBCSS**

**Complementary Journalism for English Lang and Literature**

**CJ 1231 – HISTORY OF INDIAN MEDIA**

**(2014 Admn Onwards)**

Time : 3 Hours

Max. Marks : 80

**PART – I**

Answer the following (1-2 sentences) :

1. *The Harijan*
2. Raja Rammohan Roy
3. *Swadeshabhimani*
4. Adoor Gopalakrishnan
5. Edwin H. Armstrong
6. *Pashchimodhayam*
7. K.P.Kesava Menon
8. *Neelakuyil*
9. Vigathakumaran
10. Indian Opinion.

**(10 × 1 = 10 Marks)**

P.T.O.

PART – II

Write short notes, each not exceeding 60 words, on any eight of the following.

11. Origin and development of Malayala Manorama.
12. A Pre-Independence history of press freedom in India.
13. Who founded the West Coast Spectator?
14. Explain the uniqueness of *Paschimatharaka*.
15. Who is the father of Malayalam Journalism and why was he known for?
16. Define the development of the Newspaper *Keralamitram*.
17. State Dadasaheb Phalke's contribution to Indian cinema.
18. Write a brief note on Hermann Gundert.
19. Explain the contributions of Puthupally Raghavan.
20. "Media are the opinion makers"- comment.
21. Explain the objectives of Kerala Press Academy.
22. List the uniqueness of SITE.

(8 × 2 = 16 Marks)

PART – III

Write short essay, each not exceeding 120 words, on any six of the following.

23. Discuss the contributions of James Augustus Hicky to Indian Journalism.
24. Write a note on Serampore Missionaries.
25. Elucidate Kandathil Varghese Mappilai's contribution to the progress of Malayalam literature.

26. Discuss the status of documentary cinema in India.
27. Write a detailed note on the venture of *Gnana Nikshepam*.
28. Discuss the FM revolution and its impact on Indian listeners.
29. How did the Malayalam press contribute to Indian freedom struggle?
30. Discuss the emergence and growth of television in India.
31. Analyse the contributions of Swadeshabhimani Ramakrishna Pillai to Malayalam press.

**(6 × 4 = 24 Marks)**

**PART – IV**

Write essays on any **two** of the following.

32. Discuss the current trends in Malayalam Journalism.
33. Explain the trends of journalism set by Raja Rammohan Roy that influenced a gradual change in India.
34. Elucidate the journalistic contribution of Mahatma Gandhi in the freedom movement of India.
35. State the evolution of the golden age of Malayalam film industry.

**(2 × 15 = 30 Marks)**