

Reg. No. :

Name :

Second Semester B.A. Degree Examination, December 2021

First Degree Programme Under CBCSS

Journalism

Complementary Course for English

CJ 1231 : HISTORY OF INDIAN MEDIA

(2020 Admission Regular)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions, each in a word or maximum of **30** words.

1. James Augustus Hicky.
2. Kesari
3. C. V. Kunjiraman
4. Vernacular Press Act
5. J. C. Daniel
6. Malayala Manorama
7. Jesuit of Goa
8. Rajyasamacharam
9. Balan
10. F M

(10 × 1 = 10 Marks)

P.T.O.

PART – B

Write short notes, each not exceeding **60** words, on **any eight** of the following.

11. Name the newspaper run by Gandhiji?
12. Which is the newspaper started by Raja Ram Mohanroy.
13. What was the newspaper of James Silk Buckingham?
14. Which is the first radio station in Kerala? Where was it?
15. Who was the father of Malayalam journalism?
16. Define Feature stories.
17. Who started Bombay Samachar?
18. Which was the first Indian television channel?
19. What is the full form of TRP?
20. Who got first national award for acting in Kerala? Which year?
21. Which was the first colour movie in India? Write a brief note.
22. Name the first malayalam movie. Write a brief description.
23. Which was the first 3D film in India? Who produced it?
24. What is the uniqueness of Gnananikshepam?
25. Who introduced Nasrani Deepika? What is the present name of that daily?
26. Who is the founder of Malayala Manorama? When was the paper launched?

(8 × 2 = 16 Marks)

PART – C

Write short essays, each not exceeding **120** words, on **any six** of the following.

27. Discuss Sreerampore Missionaries' contribution to the growth of Indian journalism.
28. "James Augustus Hickey is regarded as the father of Indian journalism" — Discuss.

29. Discuss the significance of the role of Gandhiji as a journalist.
30. Explain the brief history of Malayalam press.
31. Discuss Kandathil Varghese Mappilai's contribution to the development of Malayalam literature.
32. Describe the structure of Prasar Bharathi Act.
33. Discuss the contribution of Kesari Balakrishna Pillai in Malayalam journalism.
34. Discuss the growth and origin of journalism in India.
35. Explain the role of new media technology in journalism.
36. Explain the development of Malayalam cinema.
37. Discuss the history of Radio in pre-independence era.
38. Discuss the role of 24x7 news channels in development of journalism.

(6 × 4 = 24 Marks)

PART – D

Write long essays for **any two** of the following.

39. 'The trends of journalism set by Raja Rammohan Roy influenced the reformist movement in India'. — Discuss.
40. 'Series have occupied important position in television broadcasting'. Do you agree? Discuss.
41. Elucidate in detail the history of any one of the Malayalam newspaper which began publication before independence.
42. What are the major developments in the history of radio and television broadcasting in India' -Discuss.
43. Discuss about the development of Television in India.
44. Discuss the role of cinema as the mass communication tool.

(2 × 15 = 30 Marks)