

Reg. No. : .....

Name : .....

**Third Semester B.A. Degree Examination, October 2019**

**First Degree Programme under CBCSS**

**Complementary Course I for English**

**CJ 1331 — BASICS OF NEWS REPORTING**

**(2014 Admission onwards)**

Time : 3 Hours

Max. Marks : 80

I. Answer the following in one/two sentences :

1. Scoop
2. Arun Shourie
3. Byline
4. Staccato Lead
5. Reuters
6. Proximity
7. Leader
8. *Imprint line*
9. Blog
10. Trainee reporter.

**(10 × 1 = 10 Marks)**

P.T.O.

II. Answer **any eight** not exceeding one paragraph.

11. Intro
12. Novelty as a news value
13. Difference between soft and hard news
14. Press conference
15. Reverse sting operation
16. Hourglass style of news writing
17. AP
18. Place beat
19. Special correspondent
20. Watergate scandal
21. Narrative journalism
22. Headline writing.

**(8 × 2 = 16 Marks)**

III. Answer **any six** questions, each in about 120 words.

23. How do newspapers distribute news and views on a newspaper?
24. Explain the characteristics of news and features.
25. Prepare a news release for the college day function of your college.
26. Explain with example how Twitter can be a source of news.
27. Enlist the advantages of beat reporting.
28. What are predictable and unpredictable news?
29. Describe the key features of inverted pyramid style of writing.

30. How does conflict act as an important news value?
31. Examine the ethical dimension of sting operation.

**(6 × 4 = 24 Marks)**

IV. Write essays on **any two** of the following :

32. What is citizen journalism? Describe the role of social media in citizen journalism.
33. Analyse the desirable qualities of an effective reporter.
34. Describe the structure of news writing.
35. Discuss the relevance of fairness and objectivity in news reporting.

**(2 × 15 = 30 Marks)**