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K – 2330

Reg. No. :

Name :

Third Semester B.A. Degree Examination, March 2021

First Degree Programme under CBCSS

JOURNALISM

Complementary Course I for English

CJ 1331 : BASICS OF NEWS REPORTING

(2019 Admission Regular)

Time : 3 Hours

Max. Marks : 80

SECTION – A

- I. Describe in **one** word to maximum of **two** sentences.
1. By-line
 2. Editorial
 3. Samachar
 4. Pivot
 5. AP
 6. Tail end
 7. Profile
 8. AFP
 9. Human interest stories
 10. Hard news

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

- II. Answer/Describe any **eight** not exceeding one paragraph.
11. PTI and UNI
 12. Beat reporting
 13. What is reverse sting operation?
 14. What is backpack reporting?
 15. Are news features soft news? Explain.
 16. Explain 5Ws and 1H.
 17. Explain how interviewing the right news source is important to a reporter?
 18. Explain the role of citizen journalism in news dissemination.
 19. List a few tips to cover a speech.
 20. Explain transitional words.
 21. Reuters
 22. Are old magazines sources for a reporter? Why?
 23. What are the advantages of inverted pyramid style?
 24. Do views have a place in news? Explain.
 25. Explain a situation where chronological style finds an application.
 26. How can a reporter utilise an expert while covering an event?

(8 × 2 = 16 Marks)

SECTION – C

- III. Answer any **six** not exceeding **120** words.
27. Explain investigative reporting.
 28. What is exclusive?
 29. Explain how the international news agencies help the newspaper.
 30. Describe the qualities such as objectivity, fairness and balance
 31. Explain any five guidelines for writing good leads.
 32. Describe hour glass structure.
 33. What is attribution? How far attribution is important?
 34. Covid pandemic didn't have any effect on the press conferences – Explain why.
 35. Examine the practice of newspapers concentrating on local news.
 36. Briefly explain the unacceptable practices in journalism.
 37. What would be the basic sources while covering an archaeological excavation?
 38. Explain press release.

SECTION – D

(6 × 4 = 24 Marks)

- IV. Write Long essays on any **two** of the following.
39. Explain with examples how news differs from fiction writing.
 40. Explain with examples any ten types of leads used in newspapers.
 41. Define news values. Describe the most important news values in daily news reporting.

42. Sting operations are unethical. Do you agree with the statement? Substantiate your views.
 43. How far is the social media reliable for a reporter? Exemplify your views.
 44. Critically analyse the regular columns of any newspaper of your choice.
(2 × 15 = 30 Marks)
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