J – 1108

Reg. No. : ....

Name : ....

Fourth Semester B.A. Degree Examination, March 2020

First Degree Programme under CBCSS

Journalism – Complementary Course for English

CJ 1431 BASICS OF NEWS EDITING

(2014 Admn onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

Write short notes on **all** of the following in a **line** or **two** each:

1. Soft News

2. Middle piece

3. Press Trust of India

4. Flush left

5. Morgue

6. Kicker

7. Summary Intro

8. Caption

9. Deck

10. Press Release

PART – B

Write short notes on **any eight** of the following not exceeding **60** words each:

11. Editing symbols

12. News room

13. Source of News

14. Functions of Headlines

15. News Editor

16. Mast Head

17. Structure of Hard News

18. News Hole

19. Editorial Board

20. News Cartoons

21. Page Dummying

22. News Values

(8 × 2 = 16 Marks)

PART – C

Write short essays on **any six** of the following not exceeding **120** words each:

23. What are the different principles associated with the page makeup?

24. What are the different types of News leads?

25. What is a style book? Why it is important in a newsroom?

26. What is meant by electronic news editing? What are the advantages of electronic news editing?

27. Explain in detail the different types of News Values

28. Write in detail about the differences in news writing for print and visual media.

29. Explain the aspects of editing news agencies'copies

30. Detail the roles and responsibilities of a Sub editor?

31. What is the inverted pyramid style of news writing?

(6 × 4 = 24 Marks)

PART – D

Write **long essays** on **any two** of the following:

32. Describe in detail the editorial organization of a Newspaper mentioning the hierarchy and responsibilities associated with each.

33. Analyze the modern trend the making and marketing of Newspaper.

34. Describe in detail the various types of News leads with suitable examples.

35. Write an Editorial strengthening the laws related to women's safety.

(2 × 15 = 30 Marks)

———————