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N – 7741

Reg. No. : .....

Name : .....

Fourth Semester B.A. Degree Examination, August 2022

First Degree Programme Under CBCSS

Journalism

Complementary Course for English Language and Literature

CJ 1431 – BASICS OF NEWS EDITING

(2019 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions, each in a word or a maximum of **30** words

1. Pull out
2. Adobe Indesign
3. Banner Headline
4. Kill
5. Credit line
6. Cut line
7. Flush right headline
8. Morgue
9. Gutter
10. Slug.

(10 × 1 = 10 Marks)

P.T.O.



## SECTION – B

Write short notes, each not exceeding **60** words, on any **eight** of the following:

11. Dummy
12. Pagination
13. White space
14. Suresh Nambath
15. Typography
16. Modular page makeup
17. Newspaper Ombudsman
18. Copy Tasting
19. Imprint Line
20. Letters to Editor
21. Broadsheet
22. Centrespread
23. House Style
24. Clean copy
25. Drop caps
26. Embargo

**(8 × 2 = 16 Marks)**

## SECTION – C

Write short essays. Each not exceeding **120** words, on any **six** of the following:

27. Explain the principles of a good newspaper layout.
28. “Infographics convey information quickly and easily to the masses”. Discuss.
29. Discuss the importance of gatekeeping?



30. What are the important aspects to be kept in mind while writing headlines for hard stories?
31. 'The News Editor is the leader of a news room'. Elucidate.
32. What is coloum and who is a columnist?
33. When do sub editors rewrite news stories?
34. What are the different types of headlines?
35. State the various types of editorials that appear in newspapers.
36. Prepare headlines for the following stories:
  - (a) **Bangkok:** On Sunday, it was a moment of national celebration after the Indian men's badminton team created history by clinching the Thomas Cup. India registered a 3-0 victory over 14-time champions Indonesia. The final match of the Thomas Cup was held in Bangkok, Thailand.
  - (b) **Kollam:** The Food Safety department has seized around 300 kg of stale fish from the Neendakara harbour in an inspection conducted on Saturday morning. The inspection carried out as part of Operation Matsya, found huge quantities of *Ayala* (mackerel) and *Kozhiyala* (Indian scad) unfit for consumption.
37. What are the essential qualities of a sub editor?
38. Comment on the headlines in online news media.

(6 × 4 = 24 Marks)

#### SECTION – D

Write long essays on any **two** of the following:

39. "The process of editing a newspaper broadly be divided four stages namely conceptualisation and planning; visualisation; dummy preparation; and handling of copy." Elaborate.
40. "Headlines perform the functions of indexing, summarizing and advertising the news story." Explain in detail the important functions of headlines.



41. The 'desk' comprising of News Editor, Chief Sub-Editor and Sub-Editors functions as a unit to publish the daily newspaper. Discuss the role and responsibilities of these functionaries in newspaper production.
42. Explain in detail the principles of translation.
43. "Rather than just crossing the T' s and dotting the I's, the sub editor should ensure-objectivity, clarity, proper attribution etc. in a news story," Explain.
44. Prepare an editorial on an important issue facing the Kerala society.  
**(2 × 15 = 30 Marks)**