Reg. No. : ....

Name : ....

Third Semester B.Com. Degree Examination, March 2022

First Degree Programme Under CBCSS

Complementary Course

CO 1331/CC 1331/HM 1331/CX 1331 : E-BUSINESS

(2019 & 2020 Admn)

Time : 3 Hours   Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences each. **Each** question carries **1** mark.

1. What is E-commerce?

2. What is C2C?

3. What is E- Marketplace?

4. What is e-SCM?

5. What is e-book?

6. What is e-learning?

7. What is G2G e-governance?

8. What is Sakshat?

9. What is e-filing?

10. What is a web page?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph each. **Each** question carries **2** marks.

11. What is e-marketing?

12. What is B2C e-commerce?

13. What is electronic token?

14. What is e-auction?

15. Who are the main players in e-tourism?

16. What is e-travel agencies?

17. What are the services provided by banks through personal banking?

18. What is online banking?

19. What is a digital publisher?

20. What is e-shopping?

21. What is G2B e-governance?

22. What is Akshaya?

23. What is E-Society?

24. What do you mean by web site design?

25. What is a debit card?

26. What are English auctions?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not exceeding 120 words each. **Each** question carries **4** marks.

27. Discuss the benefits of e-commerce to business organisations.

28. What are the features of e-commerce?

29. What are the benefits of B2B E-commerce?

30. Explain B2C business process.

31. Explain the advantage of C2C business.

32. What are the basic steps of an online payment?

33. What are the advantages of credit card?

34. What are the advantages of e-market place?

35. What are the benefits of an ERP system?

36. What are the advantages of e-SCM?

37. What are the advantages of online recruitment?

38. State the limitations of e-governance.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding **4** pages each. **Each** question carries **15** marks.

39. Explain the historical development of e-tourism.

40. Discuss various modules generally found in an ERP system.

41. What is e-learning? Discuss its features, advantages and disadvantages.

42. What is e-governance? Discuss different types of e-governance?

43. Define e-commerce. Discuss the benefits of e-commerce.

44. Explain the strategic, tactical and operational use of IT in tourism.

(2 × 15 = 30 Marks)

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