

Reg. No. :

Name :

First Semester B.Com. Degree Examination, June 2022

First Degree Programme under CBCSS

Core Course II

CO 1142/CC 1143: MANAGEMENT CONCEPTS AND THOUGHTS

(2020 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** or **two** sentences.

1. Define organisation.
2. What do you mean by decentralization?
3. Define Charismatic leadership.
4. What is negative motivation?
5. Define manpower planning.
6. What is accountability?
7. What is line organisation?
8. What is contingency approach?
9. Define communication.
10. What do you mean by effective management?

(10 × 1 = 10 Marks)

SECTION – B

Answer any **eight** questions not exceeding a paragraph.

11. Define motivation.
12. What do you mean by contemporary management?
13. What semantic barrier?
14. What is meant by unity of command?
15. Define Responsibility.
16. What is meant by Business process Re-engineering?
17. What do you mean by informal communication?
18. What is financial motivation?
19. What do you mean by stress management?
20. Write a note on conceptual management skill.
21. What do you mean by Espirit de corps?
22. State the meaning of change management?
23. What is knowledge management?
24. What is meant by Direction?
25. What is social need?
26. What is TPM?

(8 × 2 = 16 Marks)

SECTION – C

Short essay type questions: Answer any **six** questions.

27. Explain the importance of motivation.
28. What are the Mintzberg's managerial roles?
29. What are the different types of planning?

30. Briefly explain the principles of organizing
31. What are the various elements of direction?
32. Differentiate between scientific management theory and human relation theory.
33. What are the essentials of effective control system?
34. What are the skills required by an international manager?
35. What are the principles of TQM?
36. Distinguish between open system and closed system.
37. Briefly explain the process of communication.
38. What do you mean by authority? State the characteristics.

(6 × 4 = 24 Marks)

SECTION – D

Long essay type questions: Answer any **two** questions.

39. Briefly explain the various leadership styles.
40. Explain Mc Gregor's Theory X and Theory Y
41. What is meant by communication? How can communication be made more effective?
42. Discuss Deming's 14 points on quality management.
43. Explain behavioural approach to management. What are the merits and demerits?
44. What is manpower planning? Describe the need and objectives of manpower planning.

(2 × 15 = 30 Marks)