

Reg. No. :

Name :

Second Semester B.A. Degree Examination, September 2022

First Degree Programme under CBCSS

Journalism

Complementary Course for English

CJ 1231 — HISTORY OF INDIAN MEDIA

(2020 Admission onwards)

Time : 3 Hours

Max. Marks : 80

PART – A

Answer **all** questions, each in a word or maximum of **30** words.

1. The Bengal Gazette
2. National Herald
3. Travancore Radio Station
4. Dada Saheb Phalke
5. C.V. Kunjiraman
6. Al-Ameen.
7. AIR

8. Hermann Gundert
9. DTH
10. Guglielmo Marconi

(10 × 1 = 10 Marks)

PART – B

Write short notes, each not exceeding **60** words, on any **eight** of the following.

11. Who is the father of journalism?
12. Name the Pioneers of Indian journalism.
13. Kerala Mitram.
14. Write a note about the first malayalam newspaper.
15. Write note on Mathirbhumi newspaper?
16. Nasrani Deepika.
17. Prasar bharathi Act.
18. Breaking news.
19. Status of press during emergency period in India.
20. Commencement of TV Transmission.
21. Write about Adoor Gopalakrishnan's first movie.
22. The first television serial broadcasted in India.
23. Who is the father of Malayalam cinema?

24. When did motion picture exhibited in India?
25. Contributions of Herman Gundert.
26. First Film in India.

(8 × 2 = 16 Marks)

PART – C

Write short essays, each not exceeding **120** words, on any **six** of the following.

27. Explain the role of Serampore Baptist Missionaries in Indian journalism.
28. 'James Silk Buckingham was the forerunner in publishing daily newspaper in India'. — Discuss.
29. Explain the growth of Malayalam journalism.
30. Summarise the history of Kerala Patrika.
31. Discuss the origin and expansion of television networks in India.
32. Discuss the contribution of the Abdul Khader Moulavi in Malayalam journalism.
33. Explain the role of press in the freedom movement in India.
34. Analyze briefly any one of the agricultural programmes being broadcasted in Malayalam TV channels.
35. Trace the history of Indian Cinema.
36. Give a brief history of Radio broadcasting in India.
37. Elucidate briefly the development of art/house/ parallel cinema in Malayalam.
38. Discuss about the development of Television in India.

(6 × 4 = 24 Marks)

Write long essays for any **two** of the following :

39. 'Mahatma Gandhi is one of the greatest journalists in India'. Do you agree? Illustrate your answer.
40. Discuss about the changing trends in the News presentation in 24 x 7 news channels.
41. "The major Malayalam newspapers in the pre-independent era popularized literature'. Offer your comments.
42. Discuss the development of Malayalam cinema.
43. 'Reality shows have been very popular programs in Indian television'. Explain with illustrations.
44. Enumerate the contributions of AIR in spreading the message of socioeconomic development in post independent India.

(2 × 15 = 30 Marks)