

Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Core Course :

CO 1142 / CC 1143 : MANAGEMENT CONCEPTS AND THOUGHTS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **one** word or **two** sentences. Each question carries **1** mark.

1. What is contingency approach?
2. Define planning.
3. What is culture?
4. Define policy.
5. What is centralization?
6. What is direction?
7. What is managerial control?
8. Define leadership.
9. Define TQM.
10. What is accountability?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions not to exceed in one paragraph. Each question carries **2** marks.

11. What is the significance of staffing?
12. What is management by objectives?
13. What is organizing?
14. Name any two types of organizational culture.
15. Differentiate authority and responsibility.
16. What is paternalistic leadership?
17. What is expectancy theory?
18. What is intrinsic motivation?
19. What is esteem needs?
20. What is semantic barrier?
21. What is upward communication?
22. What is knowledge management?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions not to exceed in 120 words. Each question carries **4** marks.

23. Write a short note on Hawthorne studies
24. What are the differences between delegation and decentralization?
25. Briefly explain Maslow's need hierarchy theory.

26. What are the importance of planning?
27. What are the steps in control process?
28. What are the functions of organisational culture?
29. Write a short note on trait theory of leadership.
30. Explain the motivation process.
31. Explain the concept of learning organization.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions not to exceed in 4 pages each. Each question carries **15** marks.

32. Explain various schools of management thoughts.
33. Explain the various styles of leadership.
34. What are the barriers of communication? How they can be removed?
35. Explain the principles of TQM.

(2 × 15 = 30 Marks)