

Reg. No. :

Name :

First Semester B.Com. Degree Examination, January 2024

First Degree Programme under CBCSS

Foundation Course – I

**CO 1121/CX 1121/TT 1121/HM 1121/CC 1121 — METHODOLOGY AND
PERSPECTIVES OF BUSINESS EDUCATION**

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions in **1** or **2** sentences each. Each question carries 1 mark.

1. What are features of HUF?
2. What do you understand by Trusts?
3. Define Multinational Corporations.
4. How are indirect taxes collected?
5. What is a Joint Venture?
6. Describe KPO.
7. What is a case study?
8. What is a Partnership?
9. What is a Holding Company?
10. What do you understand by primary sector?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Answer any **eight** questions in not exceeding **one** paragraph each. Each question carries **2** marks.

11. Define MSME.
12. What is meant by Liberalization?
13. What is meant by social responsibility?
14. Define NGO.
15. What do you mean by BPO?
16. What is the role of NCC?
17. What is managerialism?
18. What are main business challenges arising from regulatory environment?
19. What do you mean by Work-Life Balance?
20. Give five examples for indirect taxes.
21. Explain the concept of social ethics.
22. What is the role of business in economic development?

(8 × 2 = 16 Marks)

SECTION – C

Answer any **six** questions in not exceeding 120 words each. Each question carries **4** marks.

23. What is Privatization? What measures are taken by the GOI towards implementing it?
24. Discuss the sources of business idea generation.

25. What are the different forms of partnership?
26. Discuss the role of business information in an organisation?
27. What are the key features of multinational corporations?
28. What are the objectives of New Economic Policy?
29. State the key aspects of business ethics.
30. What are the major elements of Human Capital Management?
31. Discuss the main characteristics of Quality Circles.

(6 × 4 = 24 Marks)

SECTION – D

Answer any **two** questions in not exceeding four pages each. Each question carries **15** marks.

32. What are the constituents of the external environment of business?
33. Compare and contrast between the different economic systems.
34. Define environmental analysis. Discuss the process of environmental analysis.
35. Explain the role of private sector in economic development of India.

(2 × 15 = 30 Marks)