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S – 3534

Reg. No. :

Name :

Third Semester B.Com. Degree Examination, February 2024

First Degree Programme under CBCSS

Complementary Course – III

CO 1331/CC 1331/HM 1331/CX 1331 : E-BUSINESS

(2018 Admission Onwards)

Time : 3 Hours

Max. Marks : 80

SECTION – A

Answer **all** questions. Each carries **1** Mark.

1. What is Electronic Data Interchange?
2. Expand EFT.
3. What is a website?
4. What is Digital currency?
5. List out any two popular methods of E-payment.
6. What is Google Chrome?
7. What you mean by HTTPS?
8. Expand FTP.
9. What you mean by Internet Marketing?
10. What you mean by E-auction?

(10 × 1 = 10 Marks)

P.T.O.

SECTION – B

Not exceed **one** paragraph, Answer **any eight** questions, each question carries **2** marks.

11. What you mean by E-SCM?
12. What you mean by e-procurement?
13. What you mean by Electronic Payment?
14. What you mean by online employment market?
15. What you mean by Web Publishing?
16. State the meaning of online teaching.
17. List out any two E-governance models.
18. Who are online grocers?
19. What is an Internet Service Provider (ISP)?
20. What is a freenet?
21. What is a firewall?
22. What is email?

(8 × 2 = 16 Marks)

SECTION – C

Not exceed **120** words, Answer **any six** questions, each question carries **4** marks.

23. Write a note on E-governance.
24. What are the drawbacks of E-governance?

25. What are the basic requirements to start an online business?
26. What are the funding option of E-Commerce?
27. What are the techniques of website design?
28. What are the features of E-market places?
29. Explain the G2c model of E-governance.
30. What are basic requirements of supply chain management?
31. Explain the Important E-business suits.

(6 × 4 = 24 Marks)

SECTION – D

Answer **any two** questions, each question carries **15** marks.

32. Elucidate the procedure of online payment.
33. Explain online Entertainment with suitable examples.
34. What are the drawbacks of internet marketing?
35. Discuss about startups.

(2 × 15 = 30 Marks)